ANNUAL REPORT

2024









Helping to make
Africa the continent
of the future





VISION AND MISSION



Vision:

An Africa where citizens are empowered, governments are effective, businesses thrive, poverty is eradicated, and Good Governance Africa is the pre-eminent partner for advancing good governance.

Mission:

To improve the quality of citizens' lives through:

- Rigorous policy research,
- Advocacy for effective governance,
- Promotion of ethical investment,
- Building institutional capacity, and
- Forging strategic partnerships.

For bespoke research services, contact our advisory services team.

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GOOD GOVERNANCE AFRICA

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OVERVIEW

- Good Governance Africa (GGA), founded in 2014, aims to improve governance and reduce corruption across Africa, focusing on empowering citizens and promoting transparency.
- GGA has established four regional centres in Ethiopia, Ghana, Nigeria, and South Africa, and plans to create five additional centres across the continent. This growth plan is underpinned by forging strategic partnerships and special programmes that reverse governance deficits, empower the youth, defeat corruption, improve natural resource governance, optimise infrastructure development and ensure stronger health and education outcomes.
- GGA's key initiatives include its
 Governance Performance Index (GPI), a
 proprietary tool that helps sub-national
 (municipal) governments address gaps
 in service delivery effectiveness.
- Other major GGA programmes deal with security and peace-building interventions, anti-corruption, natural resource governance and climate change, and youth empowerment and development.

- To improve governance and stability across Africa, these programmes will be expanded throughout the continent.
- Fundamental to GGA's growth plans is our focus on strategic partnerships and collaborations with reputable entities that share similar goals and values to GGA.
- One of our major partnerships formed in 2024 was with Integrity Initiatives International (III), an organisation working with others to establish the International Anti-Corruption Court (IACCourt). Corruption is a global problem. When the IACCourt is established, it will be instrumental in tackling grand corruption throughout the world. It will ensure that stolen funds are repatriated to the countries from where they were looted.
- To secure long-term sustainable funding, GGA's strategy is to diversify and source funding beyond its initial core donor, the Rodor Charitable Foundation.

Theory of Change: Improving government effectiveness and empowering citizens to hold their governments to account simultaneously will create an enabling environment for economic dynamism to flourish and broad-based development to materialise.



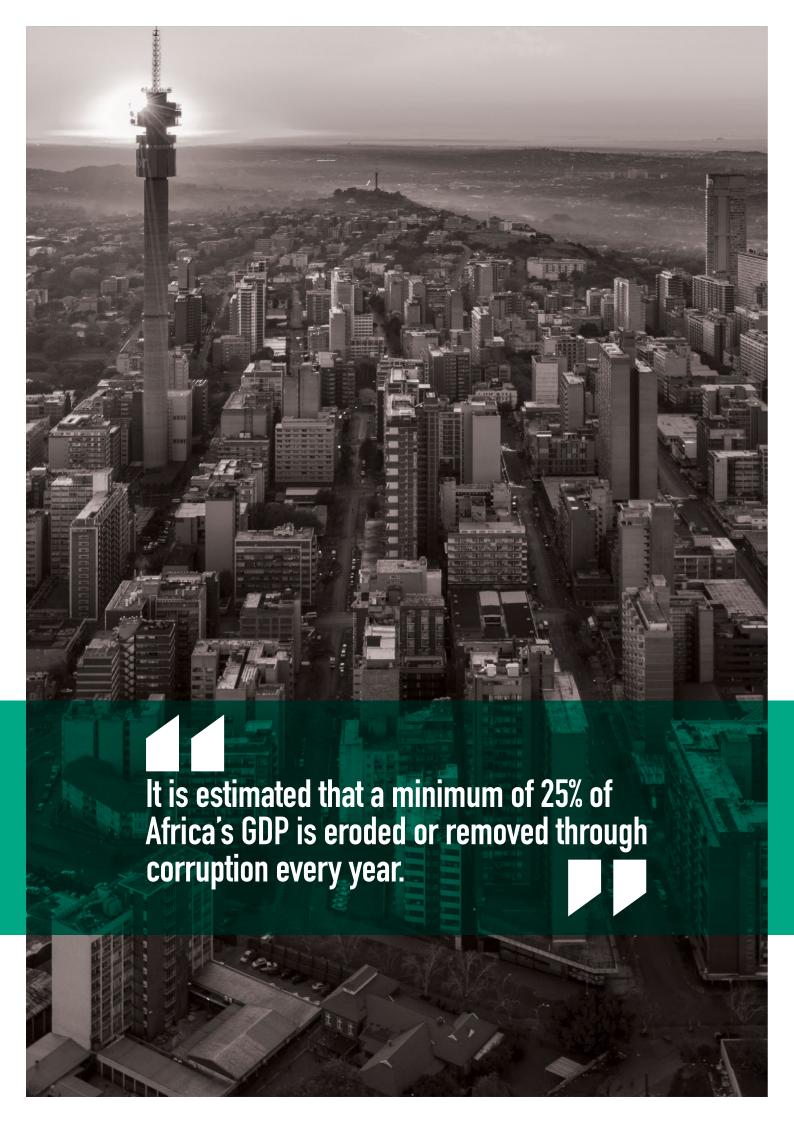
GGA is a unique organisation, and here is why:

 Independence – we are not ideologically motivated or politically swayed by any party.

- Integrity we aim to practice what we preach.
- Incisiveness in a noisy world, we endeavour to provide value in our analyses.
- Credibility in a world increasingly influenced by disinformation, we value facts.
- Courage we are always prepared to speak truth to power, but with respect.
- Excellence everything we do, we do to the best of our knowledge and ability.
- Inclusiveness we value teamwork and collaborative efforts.

These are our unique differentiating values that set us apart from many organisations.

Good Governance Africa staff, supporters, partners, and guests at GGA's 10th anniversary celebration in Johannesburg.



A WORD FROM OUR FOUNDER



Twenty-two years ago, a team of five people visited Europe and the USA and discussed our vision and objective, an Africa that fulfils its enormous potential. We believed Africa should and must be the continent of the future as it has everything – including, unfortunately, bad governance and grand corruption. If we start to fix these two evils, we will succeed. We met with several influential leaders in business, government, foundations, and civil society. Their message to us was simple: "See if it is possible and we will back you."

GGA was established in Johannesburg, South Africa in 2014. We now have four centres across Africa. Our plan is to grow to nine centres over the next 10 years.

One of many lessons we have learnt in the last 10 years is that corruption was much greater than we thought. Ask yourself: Why is Africa only 4% of the world's GDP when it should be more than 20%? Sadly, the answer is simple: "Grand corruption." It is estimated that a minimum of 25% of Africa's GDP is eroded or removed through corruption every year. This is despite the countries of Africa having adequate laws to prevent this from happening. Unfortunately, many are unwilling or unable to enforce the laws.

Again, why is it that some African countries have up to 90% unemployment?

Why is it that starvation is still widespread? Why is education in many countries inadequate and of poor quality? Why are health services far short of what is required?

Africa has everything to be a great continent, and it deserves better governance and better leaders who will be dedicated to serving the people. We need to find several Lee Kwan Yews (of Singapore). These Africans will exemplify good leadership qualities and uphold democratic principles of civil liberties, human rights, and inclusive governance. It will be GGA's task to help Africa become the continent of the future while remaining totally independent of politics.

To accomplish our goals, we need the foresight of business, the goodwill of philanthropic foundations, the energy of civil society, and many others who are already helping Africa. We need all men and women of goodwill to join us in building GGA into the unique organisation that is going to help the new Africa emerge. Working closely together we can help develop the Africa of our dreams.

Together we will make it happen.

Robert H. Rose

EXECUTIVE SUMMARY

2024 was an important year for GGA. We marked our 10th anniversary and launched our 10-year growth and expansion plan. Guided by its mission to improve the quality of life for African citizens, GGA achieved significant milestones in research, advocacy, and thought leadership during the year. GGA entered a partnership with the Integrity Initiatives International (III) in one of our most significant collaborations in the fight against corruption. We produced impactful, innovative research outputs, and made substantial progress in implementing GGA's strategy aimed at building financial sustainability, raising our visibility, and driving governance reform.

Highlights include:

10TH ANNIVERSARY CONFERENCE:

Held on October 3, 2024, in
Johannesburg at The Venue,
Melrose Arch. The keynote speakers
were Amb. Salah Siddig
Hammad, Head of AGA-APSA
Secretariat, African Union in Addis
Ababa, retired Justice Richard
Goldstone, Vice Chairman, Integrity
Initiatives International (III), and
Robert Rose, GGA founder and
Global Chairman.





ACHEVENTS

Improving Governance and Service Delivery

GGA's programmes are ultimately aimed at improving government effectiveness and delivery of services to citizens. GGA's Governance Performance Index (GPI) is a proprietary tool that has helped governments at sub-national levels (municipal and local authorities) identify the gaps and develop plans and intervention mechanisms to close them.

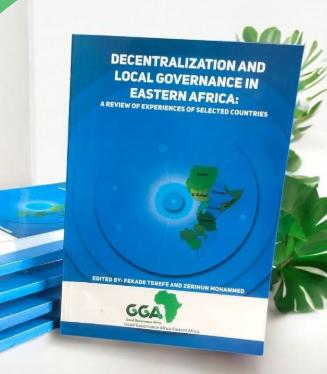
The regional and country teams based in Accra, Addis Ababa, Lagos, and Johannesburg delivered various high-impact initiatives in 2024.

Highlights include:

GGA-SARO (Southern African Regional Office) launched the Governance Performance Index (GPI) in March. This flagship tool assesses the functionality of South Africa's municipalities and makes the case for sustainable capacity-building initiatives to improve performance.
 The team also participated in high-level dialogues focused on electoral reform to build stronger political accountability.

- GGA-HARO (Horn of Africa Regional Office) facilitated a public dialogue series entitled "Institutional Development, Organisation, and Good Governance in Ethiopia" for the second year running.
- GGA-SARO managed GGA's election tracker for South Africa, Mozambique, and Namibia, fostering informed citizen participation, and facilitated an extensive election campaign in the press, on television and radio, as well as four subject-related webinars.
- GGA-Nigeria presented its vision to the South African Institute of International Affairs conference titled "Reimagining Global Economic Governance", and at the Africa Policy Circle meeting in Malawi, themed "South Africa at the helm of the G20: objectives and opportunities for Africa".
- GGA-WARO (West Africa Regional Office) launched a 360-degree campaign to drive active citizen participation in the Ghanaian elections and beyond, partnering with the National Peace Council and the National Commission for Civic Education. Included was a comprehensive assessment of the election outcome.
- GGA-SARO produced policy briefings and intelligence reports on numerous subjects, including decentralising energy transitions, enhancing municipal governance, strengthening climate change adaptation mechanisms and improving water infrastructure.

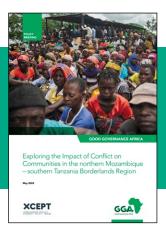
- GGA-HARO designed a comparative research project entitled
 "Decentralisation and Local Governance in selected Eastern and Horn of Africa countries".
- GGA-SARO advanced the Municipal Institutional Capacity Building Project to strengthen local governance in South Africa and improve performance on GGA's GPI.
- GGA-Nigeria participated in the UN Development Programme highlevel meeting to help develop the Africa Transition Index (ATI), in Copenhagen, Denmark.
- GGA-HARO launched a public dialogue series and publication entitled "Youth in Politics in Ethiopia" to showcase the pivotal role that the youth of Ethiopia play in sociopolitical change.

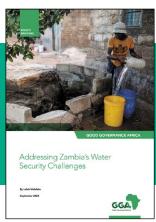






- GGA-SARO completed a study on the impact of conflict in the Mozambique-Tanzania borderlands. The project was funded by CHEMONICS-XCEPT.
- GGA-Nigeria was invited to contribute to the major national initiative to advise the Chief of Defence Staff (CDS) on different non-kinetic solutions to the security crisis affecting Nigeria.
- The Peacemaking Advisory Group (PAG), managed by GGA-SARO, conducted field missions and published reports on conflict resolution in Cabo Delgado, Mozambique.
- GGA-Nigeria undertook a groundbreaking field enquiry into illegal gold mining activities and festering insecurity in Nigeria's northwest geopolitical zone.
- GGA-SARO published briefings on water governance in Zambia and South Africa, contributing to policy guidance.
- GGA-Nigeria was invited to contribute to the development and publication of "Operation Safe Corridor for the Northwest", an initiative which rehabilitates and reintegrates repentant bandits.
- GGA-SARO also initiated collaborations with the US State Department, United Nations, and Afrobarometer for 2025 projects.
- GGA-Nigeria was enlisted on the United Nations
 Development Programme's (UNDP) advisory
 panel, which is assisting with the development of
 its Africa Transition Index (ATI).







Africa possesses many natural resources, including minerals critical to green transitions and hydrocarbons. These should promote economic development and social cohesion, but in many instances, this is not the case. Bad leadership and poor governance have led to conflicts, environmental degradation, corruption, and insecurity.

The objective of the Natural Resource Governance and Climate Change programme is to call attention to these issues and proffer solutions. Through research, stakeholder engagement, and policy advocacy, GGA is working with others to turn the situation around and make Africa's natural resources a blessing for all, not a curse. In 2024, the regions achieved notable progress in resource management and policy advocacy.

TOP RIGHT: GGA-WARO'S ESG training programme for public and private sector managers.

RIGHT: Insightful discussions at Nigeria Mining Week 2024 as industry leaders explore sustainable growth and innovation with GGA-Nigeria's executive director, Dr Ola Bello (centre).







- GGA-Nigeria held a hybrid webinar and workshops to discuss Nigeria's financial preparedness and future options after COP29.
- GGA-WARO launched an "Environmental Social Governance (ESG)" training programme for public and private sector managers, offering practical knowledge on sustainable governance.
- GGA-SARO partnered with the Minerals Council South Africa to influence the country's minerals governance landscape to become more investor-attractive and partnered with the Africa Legal Support Facility (ALSF) of the African Development Bank (AFDB) to incorporate environmental and social factors into their investment decisionmaking frameworks.
- GGA-Nigeria attended the African Union (AU) Technical Working Group (TWG) in October to assist with the drafting of the AU Model Law on Mineral Resources Development in Addis Ababa.
- GGA-WARO commissioned a research report, "The effects of climate change on women in agriculture", afterwards conducting training sessions for women farmers, including key environmental and government officials.
- Published op-eds and hosted events on renewable energy and climate resilience.
- GGA-Nigeria carried out field research in Zamfara state (northwest Nigeria) to establish the nexus between illegal mining and banditry in the state. Findings were presented at the Nigeria Mining Week in Abuja.



ABOVE: Retired Justice Richard Goldstone addresses delegates at the third treaty committee meeting for the IACCourt, in Hamburg, Germany.

TOP RIGHT: Members of the pro bono expert group working on the draft IACCourt treaty in Hamburg from Australia, Botswana, Brazil, Cameroon, Canada, Malaysia, Mexico, Moldova, the Netherlands, New Zealand, South Africa, Trinidad and Tobago, Ukraine, and the United States.

Photo by: Maximilian Glas | The New Institute.



The abuse of power by high-ranking officials to benefit a few private interests at the expense of the public, otherwise known as grand corruption, has been one of the greatest hindrances to good governance and sustainable development in Africa. It has stalled economic growth, resulted in high unemployment and rampant poverty, and led to conflicts and insecurity. GGA's Anti-Corruption programme seeks to call attention to the serious effects of corruption and its cost to society and governance, and, by joining with others, offer effective solutions and countermeasures to reduce corruption in public and private sectors.

In April, GGA's Anti-Corruption Conference – which also launched our AIF anti-corruption edition – attracted many notable speakers including retired Justice Richard Goldstone, Dr Luckmore Chivandire, Anti-Corruption Centre for Education and Research of Stellenbosch University (ACCERUS), Jabu Phakathi, Director of Eswatini Anti-Corruption Commission (ACC), and Professor Alex van den Heever, Chair of Social Security Systems Administration and Management Studies Wits School of Governance, among others. The conference was attended by delegates from 37 countries.



- Our anti-corruption edition of *Africa in Fact* was launched on April 1, 2024, coinciding with a highly successful conference on the subject, at which retired Judge Richard Goldstone was a keynote speaker. With thanks to our conference partners Afrosai-E, Financial Services Volunteer Corps (FSVC), and Control Risks, the event has led to the formation of a strategic partnership with Integrity Initiatives International (III), positioning GGA as the convening partner for Africa in III's efforts to establish the International Anti-Corruption Court (IACCourt). This partnership is, in turn, in alignment with SDG 16 "to promote peaceful, just, and inclusive societies".
- IACCourt Model Treaty: GGA participated in the third treaty committee meeting in Hamburg, Germany, convened to draft a model treaty for the IACCourt.

- Media and advocacy campaigns: Promoted the IACCourt through advocacy activities (20 Days of Activism), published op-eds, and organised webinars to raise awareness about the impact of corruption.
- GGA-SARO convened an anti-corruption seminar together with Afrosai-E, the FSVC, and Control Risks focused on tackling corruption in Southern Africa and launching tools like the "Anti-Corruption Toolkit" and the "Citizen Eye App".
- GGA-WARO launched a forum on "Youth in Anti-Corruption – Nurturing the next generation of ethical business leaders".
- Participated in the Annual Anti-Corruption
 National Dialogue organised by the National
 Anti-Corruption Advisory Council (NACAC)
 on behalf of the Presidency in South Africa on
 9 & 10 December.



Youth Empowerment and Development

Africa has the youngest population in the world. 70% of sub-Saharan Africa is under the age of 30. With Africa's population projected to grow from the current 1.4 billion to 2.5 billion in 2050, and 4.2 billion by 2070, this young, large and growing population is both a great opportunity and a source of concern.

GGA's youth programmes aim to focus attention on this important demographic. Through research, policy advocacy, and hands-on intervention programmes, GGA is contributing to the empowerment of youth and the development of their potential. At GGA, we see Africa's youth as key to its future political and economic health.

- In partnership with Boston Media House and Mail & Guardian, GGA hosted a pan-African International Day of the Girl Child conference spanning South Africa, Nigeria, Ghana, Zimbabwe, and Ethiopia to empower young women pursuing careers in media.
- GGA-WARO held a special forum for youth entrepreneurs, students, and youth associations on ethical leadership with particular emphasis on anti-corruption practices in business.
- GGA-HARO designed a five-part public dialogue series project entitled "Youth in Politics in Ethiopia", which deliberated on the factors shaping today's youth political views and practices in the country. It was attended by higher government officials, policymakers, youth groups, and scholars.
- GGA-WARO, under an arrangement with the Applied Technology Institute (ATI), launched an annual boot camp training programme for female students pursuing an education in the STEM fields.
- GGA-WARO launched a campaign, together with the Women in Mining Organisation in Ghana, to attract young women to train to enter the mining sector.





This was the first year that Africa's
Girl Child Dialogues evolved into
a truly multi-regional event,
with hundreds of girls gathering
simultaneously in Zimbabwe,
Ethiopia, Ghana, and Nigeria, with
proceedings live streamed across
borders. GGA South Africa hosted the
live webinar, which was broadcast
to the five centres, and delegates
were afforded the opportunity to ask
questions and chat to the panellists.





















GALLERY































PUBLICATIONS AND MEDIA

Africa in Fact (AiF) is GGA's flagship quarterly publication. Each edition focuses on a specific theme, with writers contributing from across Africa. AiF has become an authoritative source of facts on Africa and issues that affect its people. It is read by more than 31,666 people online and in hard copy.

- year for Africa in Fact, with four editions tackling inclusive governance, corruption, and artificial intelligence, and a 10th-anniversary special edition highlighting a range of the best articles from the last decade. The publication reached diverse audiences and generated significant conversations on issues that are important to Africa and its people, reinforcing GGA's thought leadership position on the continent.
- GGA-WARO published the "Women and Climate Change" study report, which covered the impact of climate change on the farming practices and livelihoods of women farmers in three water-scarce districts in the northern parts of Ghana.
- GGA-WARO published a report, titled "Current Tax Regime and its Implications for the Growth of the Private Sector", to aid discussions among stakeholders

- on key tax policy reforms needed to create the enabling environment for private sector development.
- Several studies on Ghana's 2024 general elections were released by GGA-WARO.
- GGA-Nigeria produced opinion articles on Mining Predicaments and Beyond Tokenism, which were published across a range of Nigerian publications, in print and online.
- GGA-Nigeria also published several articles on the anticorruption war.





MEDIA HIGHLIGHTS FOR 2024

GGA achieved 159 media mentions, with an estimated audience reach of 38.17 million. GGA experts were featured in leading media outlets such as Mail & Guardian, ENCA, The New York Times, Moneyweb, The Nation Nigeria, Business Day (Nigeria), Business Day (South Africa), Newzroom Afrika, The Washington Post, The Economist, BataTV, the Nigerian Tribune, and Daily Maverick.

GGA's work – specifically the GPI – was highlighted in international media, including *The New York Times*, *The Washington Post*, and *The Economist*, raising its global profile.

Links to selected articles:

- Effective governance crucial for sustaining South Africa's democracy (published in Mail & Guardian, 27 March).
 - tinyurl.com/GGA-ED1
- Water, Water Everywhere,
 But Zambia Is Water Insecure
 (Published on 20 June 2024).

tinyurl.com/GGA-ED2

• Unlocking regional potential:
South Africa's gas master
plan and energy transition
(published in *Mail & Guardian*, 27 June.

tinyurl.com/GGA-ED3

■ International Day of the Girl Child (IDG) 2024: GGA hosts Africa's Girl Dialogue on media opportunities (published in *Nigerian Tribune*, 12 October).

tinyurl.com/GGA-ED4

 Why Nigeria must transcend mining predicament to achieve prosperity (published in *The Guardian*, 27 November).

tinyurl.com/GGA-ED5

■ Beyond Tokenism: How Nigeria can help shape bolder agenda for South Africa's G20 presidency (published in *The Guardian*, 16 December).

tinyurl.com/GGA-ED6

The progress, challenges and prospects of Nigeria's anticorruption war (published in *The Guardian*, 31 December). tinyurl.com/GGA-ED7

30 print features



159
media exposures



Estimated audience of

36.18 million

88
online articles



41 broadcast interviews







engagements on social media





STRATEGIC PARTNERSHIPS AND ADVOCACY

In launching our growth and expansion plan, GGA recognised the important role of forging strategic partnerships, developing collaborative relationships, and engaging stakeholders throughout the continent and across the globe. These are reputable organisations and individuals who share our values and vision for Africa.

During the year, GGA expanded its network of stakeholders and strategic partners, engaging embassies, governments, and international organisations.



GGA-HARO's executive director, Dr Zerihun Mohammed (right) signing a MoU at the Institute of Peace and Security Studies (IPSS) in Ethiopia.

- GGA-SARO collaborated with the Finnish, Swiss, Australian, New Zealand, and US embassies on advanced projects on democracy and youth empowerment.
- GGA-SARO made presentations at the Public Protector South Africa's (PPSA) Conference on "Enhancing Oversight and Governance Reforms", interacted with the Auditor General South Africa on local governance and the GPI, and held meetings with the Public Service Commission SA to explore collaborative initiatives in governance.
- GGA-HARO regional office established relations with the Inter-Governmental Authority on Development (IGAD), the Ethiopia Federal Ethics and Anti-Corruption Commission, and the Institute of Peace and Security Studies (IPSS).



- GGA-Nigeria engaged with the Carnegia Endowment for International Peace and contributed to their event at the Mining Indaba 2024, which focused on "Maximising the Benefits of the Renewed Global Interest in Africa's Strategic Minerals".
- GGA joined the Corporate Council on Africa (CCA), providing access to companies and networks operating across the continent.
- GGA-Nigeria's Dr Ola Bello was invited by the United Nations Development Programme (UNDP) to join a meeting of 18 experts helping to develop the "Africa Transition Index (ATI)" in Copenhagen, Denmark in April.
- GGA's outreach efforts in the United States and Europe included key multilateral organisations such as the National Endowment for Democracy (NED), the International Republican Institute (IRI), the European Council on Foreign Relations (ECFR), and The European Centre for Development Policy Management (ECDPM).
- GGA-Nigeria attended the African Union (AU)
 Technical Working Group (TWG) in October to
 assist with the drafting of the AU Model Law on
 Mineral Resources Development in Addis Ababa.



FUNDING & FUNDRAISING ACTIVITIES



Africa is falling short in many areas of human development. These include high youth unemployment, inadequate infrastructure, poor healthcare facilities, violent conflicts, cross-border crimes, widespread poverty, general insecurity, and many more. These are the results of Africa's stalled economic growth and sustainable development. While these outcomes are apparent for all to see, they are not easily and intuitively connected to their root causes of poor governance, bad leadership, and grand corruption. This lack of connection is a major reason why promoting good governance has been slow to attract the level of donor interest it should. Our task has been to show potential funders how much more can be done to improve the lot of our citizens by improving good governance and helping governments throughout Africa to be more effective in delivering economic growth and social services to their citizens.

During 2024, GGA took decisive steps to grow its core funding beyond the Rodor

Charitable Foundation, which has been the sole funder of GGA since its inception. This is specifically required to fund the GGA ten-year growth and expansion plan (2025-2034). A new member of staff was recruited to lead and coordinate fundraising activities globally. A new strategy was developed and approved by the board, and this is now being implemented.

In addition to our core fundraising efforts (targeted specifically at growing GGA and expanding our reach across Africa), funding and fundraising for specific, ongoing programmes has also continued.

- GGA is primarily funded by The Rodor Charitable Foundation.
- GGA-SARO secured funding from the Southern Africa Trust (SAT) and the African Development Bank, Africa Legal Support Facility (AFSL) for long-term governance initiatives.
- The African Economic Research
 Consortium funded a research report on
 Strengthening Data Governance and Data Driven Policy in Africa.
- The Chemonix Group UK funded a research initiative that examined the Southern Tanzania/Northern Mozambique cross border conflict.
- EnerGeo Alliance funded a roundtable event at the Mining Indaba 2024.
- The Humane Society International-Africa financed a report on the role of eggs in South Africa's food system and the viability of a transition to cage-free eggs, and they also funded research on the Economics of the Trophy Hunting Ban Bill.
- The Global Community Engagement and Resilience Fund (GCERF) funded research findings on violent extremism cross-border dynamics between Northern Mozambique and Southern Tanzania during 2023 and 2024.



- Illumina Netherlands funded research and bilateral engagement opportunities for policymakers, as well as stakeholder mapping in 2023/4.
- The Open Society Initiative for West
 Africa funded the Peacemaking Advisory
 Group's (PAG) research, which included
 transformative dialogues and applied
 policy as well as targeted stakeholder
 engagements in Gaborone and Lusaka
 from September 2023 to March 2024.
- FSVC, Afrosai-E, and Control Risks sponsored GGA-SARO's annual Anti-Corruption Conference in April 2024.
- The Minerals Council South Africa sponsored the "Minerals Policy Review: Dialogues Report" and in-person closed event dialogues.
- The Telkom Foundation sponsored the African Girl Child Dialogues in 2023.
- Boston Media House sponsored four Higher Education bursaries for young women worth a total of \$ 10,000 for the African Girl Child Dialogues Conference.

AHEAD

Expanding the Governance Performance Index (GPI) beyond South Africa through our Cities Profiling exercise.

In 2025, our priorities include:

Expanding the campaign for the International Anti-**Corruption Court** (IACCourt).

> **Building financial** sustainability through diversified sources of core funding.

2 Strengthening public policy advocacy through a dedicated unit.

> Forming new partnerships and collaborative

5 alliances.

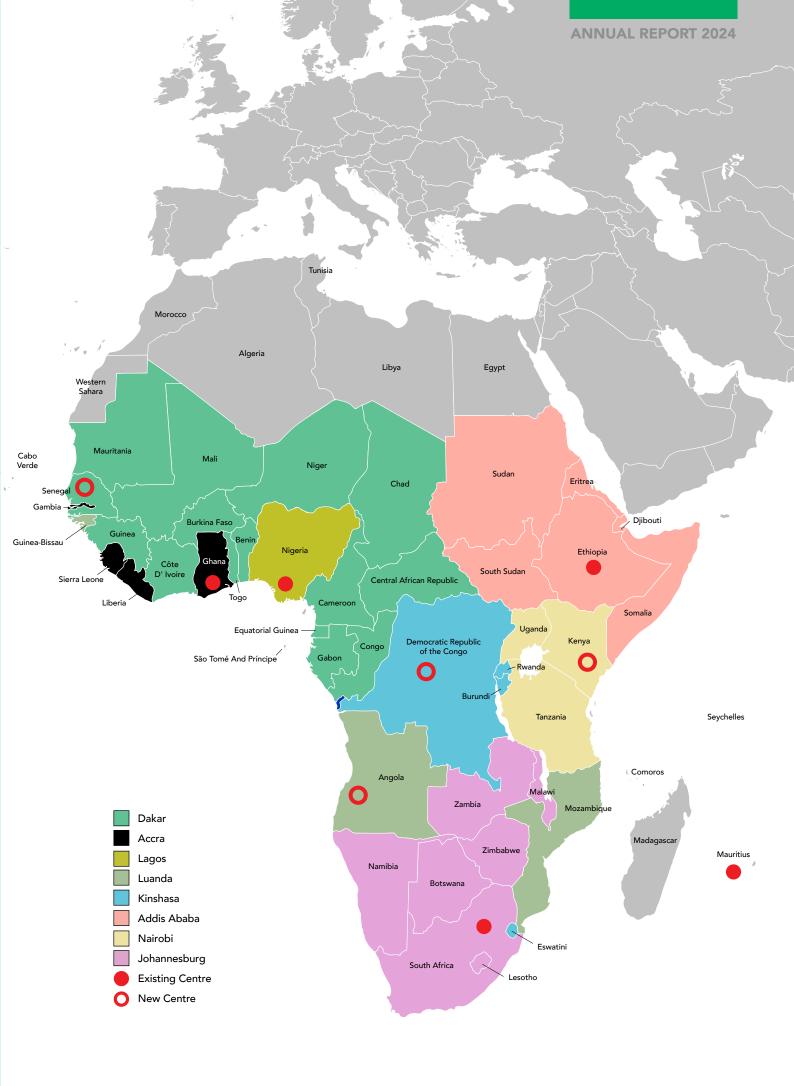
> 8 Growing the **GGA** organisation and its impact throughout Africa.

Driving governance reforms in resource management and election integrity.

3

6

Launching the Young Advocates for **Good Governance** (YAGG) Programme.





TOGETHER WE WILL MAKE IT HAPPEN



- Africa with 1.4 billion people currently, will have more than 1.84 billion people by 2034, 2.5 billion by 2050, and 4.2 billion people by 2070.
- Africa has the youngest population of any continent and vast untapped natural resources.
- Africa has one of the highest unemployment rates and rampant poverty.
- Africa is poorly managed and needs a lot of help and better planning to realise its enormous potential.
- What can be done to turn things around?

Helping to make a change

- It is all about improving governance.
- Effective governments, better institutions and policies and accountable leadership lead to a thriving economy.
- GGA is based in Africa and run by committed African professionals who understand the continent, its leadership and challenges and are dedicated to making a change.
- GGA is a reputable organisation, growing its capacity to deliver transformative change in Africa.
- Private enterprise can make the difference: More investments create opportunities to grow economies, create employment for the youth, improve citizens' lives, and foster peace and prosperity.

Mashala Kwape

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The returns on investing in Good Governance Africa (GGA) are numerous and significant:

- GGA can work with private enterprise to unlock Africa's potential and opportunities.
- A stable, peaceful, and prosperous continent where investments can grow economies and create further opportunities for new investment.
- GGA is expanding from four to nine main regional centres and will eventually have a presence in most countries in Africa.
- New investment will ensure that GGA's efforts
 to improve governance yield robust outcomes
 in women and youth entrepreneurship,
 strengthening strategic alliances, improving
 bilateral trade opportunities, and guaranteeing
 fair trade, access to new markets and sanctity
 of contracts.
 - With many private sector participants, GGA will require only a small amount of funding from each donor to make a substantial difference.

